

2018 REPORT TO MEMBERS

Connect. Learn. Share. Belong.

December 2018

THANK YOU

Thank you for your support as a member of the BIABC community in 2018. We hope we've added value to your BIA professional experience and you'll renew your annual membership with us. Attached find your renewal notice.

2018 ACCOMPLISHMENTS:

- ✓ Updated a three-year strategic plan (2019-2022) that focuses on five key result areas: member resources, member communication, outreach/advocacy, governance and revenue diversification; while committing to maintaining high quality annual conferences that focus on key issues facing BIAs.
- ✓ Renewed the successful partnership with the International Downtown Association (IDA) to host our annual conference as the Pacific Northwest regional IDA. Also, renewed the successful partnership with IDA to ensure BIABC members receive a 40% discount on IDA membership.
- ✓ Participated in the creation of IDA Canada – a new coalition to lobby at the federal level on issues that impact BIAs at the local level.
- ✓ Established a Health Benefits program for BIAs and their members.
- ✓ Maintained a balanced budget as approved by the membership; passed the proposed 2019 budget and slate for Board of Directors at the May AGM.
- ✓ Continued advocacy work in two important areas – split assessments for BIA properties and Freedom of Information and Privacy Protection Act (FOIPPA) as it relates to BIA membership rolls. Lobbied for the inclusion of Class 5 and 6 properties in Bill 42 Assessment Amendment Act.
- ✓ Worked with FortisBC to ensure members are aware of the impacts of the Enbridge pipeline rupture and its subsequent effects on natural gas supply province-wide.
- ✓ Worked with BC Hydro to inform BIAs and their members on cost efficiencies available through their Business Energy Savings Incentives program.

2019 TO DO LIST:

- ✓ Host the BIABC + IDA Pacific Northwest Regional Conference in Surrey, BC, April 28 – May 1, 2019 (*watch for website/registration launch in January 2019*)
- ✓ Implement the updated three-year strategic plan and 2019 annual operating plan
- ✓ Continue to evolve the board structure to focus portfolios on key results areas in our strategic plan
- ✓ Continue advocacy work around FOIPPA and split assessments
- ✓ Grow our membership base to represent 95% of BIAs within British Columbia
- ✓ Strike new annual mutually beneficial partnerships with complementary organizations or companies
- ✓ Improve the online resources available to members
- ✓ Announce BIABC + IDA Pacific Northwest Regional Conference location for 2020

IT STARTS WITH ALL OF US

Your annual membership with BIABC is more than just a networking opportunity. It is the key to supporting positive changes in our urban centres. BIABC accentuates your voice. It helps to collectively inspire community success and enables a movement that benefits visitors and engages our residents in a meaningful way, right across the province.

CONTACT US

Driven by a volunteer board of BIA executive experts from around the province, our non-profit membership-based umbrella organization offers every member a centralized resource for local commercial and business associations to grow, which in turn enables every BIA in BC to bloom and flourish.

Contact any of us for more information or to provide your feedback.

Kendra Johnston; President, c/o Downtown New West BIA
Bonnie Burnside; CO-Vice-President, c/o Downtown Surrey BIA
Teri Smith; Co-Vice-President, c/o Robson Street BIA
Ineke Boekhorst; Treasurer, c/o Downtown Maple Ridge BIA
Angela Evans; Secretary, c/o Collingwood BIA
Lynn Allin, c/o Downtown Penticton Association
Laurel D'Andrea, c/o Uptown Rutland BIA
Lydia Elder, c/o Tsawwassen BIA
Isabel Kolic, c/o Heights Merchants Association
Laurey-Anne Roodenburg, c/o West Quesnel Business Association
Collen Von Mook, c/o Downtown Prince George BIA
Peter Vaisbord, c/o City of Vancouver (Member-at-Large)
Lori Baxter, BIABC Administrator