# Demand Response for Business

## Earn rewards for shifting your electricity usage

Join our demand-response program for business, and you can earn rewards for shifting some of your electricity usage during periods of peak demand on our system.

By helping us reduce peaks on our system, we can make our electrical grid operate more efficiently and limit the need for costly new infrastructure.

### WHAT IS DEMAND RESPONSE?

Demand response involves customers reducing their energy use for short periods of time to match the available supply or capacity of the grid. Customers are rewarded with financial incentives for their temporary load reduction. This can help optimize the existing grid resources, avoid expensive capital upgrades and help keep rates low.

### THE OFFER

Demand-response events are short periods of high demand on our system—lasting no more than four hours each. If you shift at least 5% your typical electricity use to before or after the event, you'll earn a reward. You can earn $50 per average kW demand reduction over the course of the season's events. The more you reduce, the more you can earn.

### HOW IT WORKS

1. Apply for the program at **bchydro.com/DRforbusiness**
2. We'll notify you via email at least 24 hours before each event. This allows you to plan when and how you'll shift or reduce your energy use. We'll call up to 20 demand response events per season during periods of high electrical demand.
3. Shift at least 5% of your typical usage before or after the event.
4. If you're successful, you'll earn rewards for that event.
5. Events last up to four hours each. You can opt out of any event and you'll always remain in full control of your operations and energy usage.

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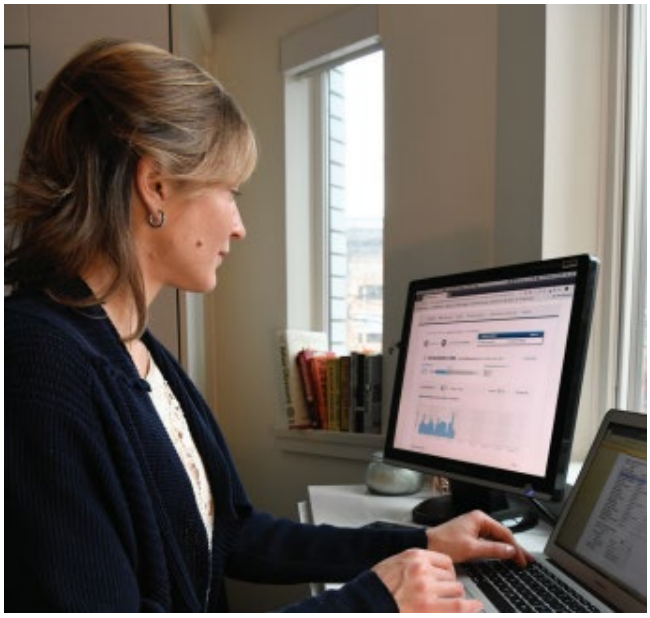

## ELIGIBILITY

- Your business must be on our small general service (SGS), medium general service (MGS), large general service (LGS) rate or have designated BC Hydro Key Account Manager.
- Your business must have operated at your current address for at least one year.
- You'll need at least one dedicated staff member to receive and respond to events.
- You can't use more of a carbon-intensive energy source (e.g. gas, diesel) as a way to reduce your BC Hydro electricity use.

If you have questions about this program, contact your Key Account Manager, or send us an email to **demand.response@bchydro.com**

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